



AGENCY UNLOCKED

How to Integrate OptinMonster on Your Site

This information can be found by [clicking here](#). OptinMonster will guide you through how to integrate whichever kind of site you have once you begin a plan with them.

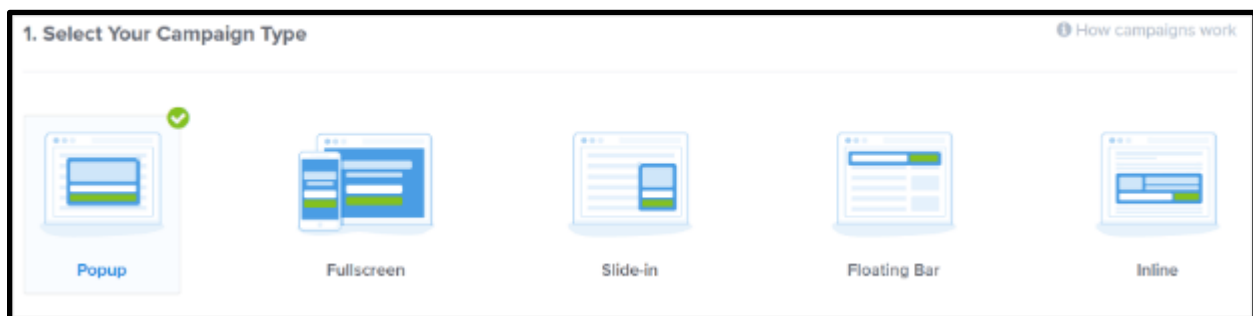
- 1) Register with OptinMonster by [clicking here](#) and choosing a plan.

MOST POPULAR			
<p>Basic</p> <p>normally \$19/mo</p> <p>\$9/mo</p> <p>(billed annually)</p>	<p>Plus</p> <p>normally \$39/mo</p> <p>\$19/mo</p> <p>(billed annually)</p>	<p>Pro</p> <p>normally \$59/mo</p> <p>\$29/mo</p> <p>(billed annually)</p>	<p>Growth</p> <p>normally \$99/mo</p> <p>\$49/mo</p> <p>(billed annually)</p>
<p>"Essential tools to get more leads from your existing traffic."</p> <p>Get Started</p>	<p>"Great for growing businesses who want to do more."</p> <p>Get Started</p>	<p>"Everything you need to get huge results, fast!"</p> <p>Get Started</p>	<p>"All the tools necessary to transform your conversions."</p> <p>Get Started</p>
<p>+ Lightbox Popups</p> <p>+ Page Level Targeting</p> <p>+ List Segmentation</p> <p>+ Subscriber Recognition</p> <p>+ Success Messages</p> <p>+ Basic Integrations...</p> <p>+ Simple Reporting</p> <p>+ Branding Required</p> <p>+ OptinMonster University...</p> <p>+ 5,000 Pageviews</p> <p>+ 1 Site</p> <p>+ 3 Campaigns</p> <p>Explore All Features</p>	<p>Everything in Basic, and:</p> <p>+ Floating Bars</p> <p>+ Inline Forms</p> <p>+ Content Locking</p> <p>+ Integrated A/B Testing</p> <p>+ Advanced Integrations...</p> <p>+ Inactivity Sensor™</p> <p>+ Device Targeting</p> <p>+ MonsterEffects™</p> <p>+ MonsterSounds™</p> <p>+ Unlimited Campaigns</p> <p>+ 15,000 Pageviews</p> <p>+ 2 Sites</p> <p>Explore All Features</p>	<p>Everything in Plus, and:</p> <p>+ Exit Intent® Technology</p> <p>+ MonsterLinks™</p> <p>+ Fullscreen Overlays</p> <p>+ Slide-in Scroll Boxes</p> <p>+ Pro Integrations...</p> <p>+ Yes/No Forms</p> <p>+ Countdown Timers</p> <p>+ Campaign Scheduling</p> <p>+ UTM Targeting</p> <p>+ Referrer Detection</p> <p>+ Smart Tags™</p> <p>+ Attention Activation™</p> <p>+ Cart & Form Abandonment</p> <p>+ Remove Branding</p> <p>+ 2 Sub-Accounts</p> <p>+ Priority Support</p> <p>+ 50,000 Pageviews</p> <p>+ 3 Sites</p> <p>Explore All Features</p>	<p>Everything in Pro, and:</p> <p>+ OnSite Retargeting®</p> <p>+ Follow-up Campaigns®</p> <p>+ Real-Time Personalization</p> <p>+ Coupon Wheel Campaigns</p> <p>+ Geolocation Targeting</p> <p>+ Success Scripts</p> <p>+ ManyChat Integration</p> <p>+ Adblock Detection</p> <p>+ Behavior Automation</p> <p>+ Custom Branding</p> <p>+ Activity Logging</p> <p>+ Advanced Reporting</p> <p>+ Unlimited Sub-Accounts</p> <p>+ 250,000 Pageviews</p> <p>+ 5 Sites</p> <p>Explore All Features</p>

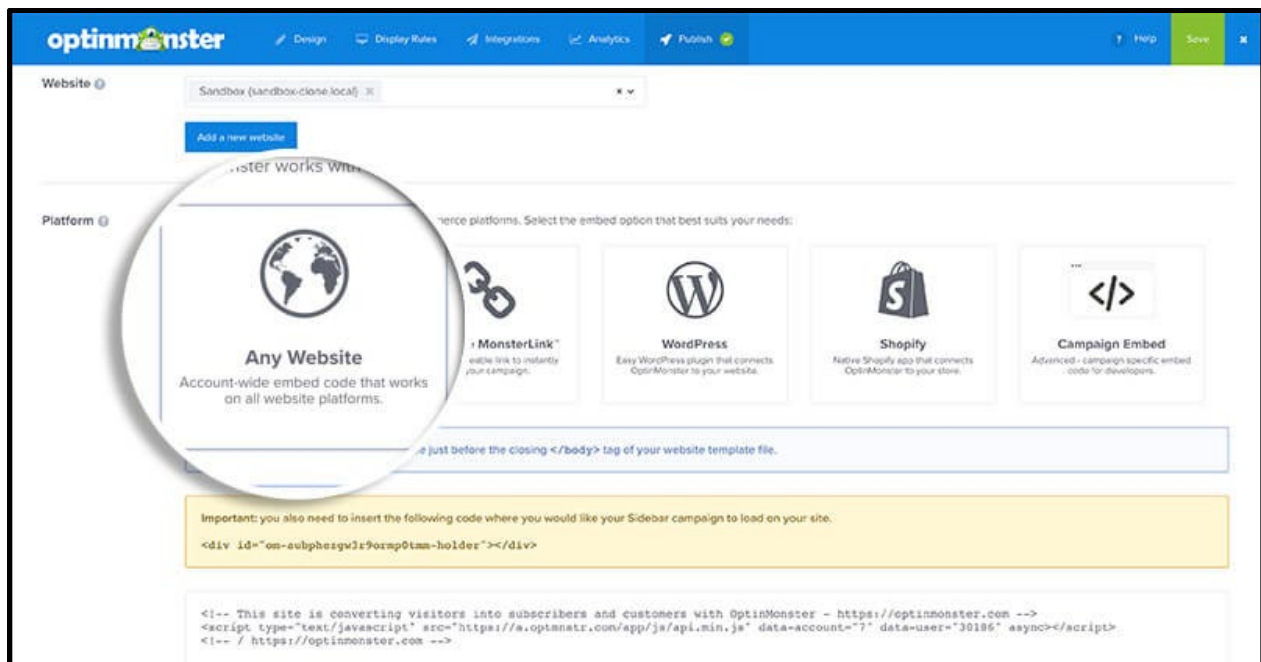
- 2) From there, you'll be able to design your email capture boxes and coordinate the display rules that OptimMonster will take you through. To create your first campaign, OptimMonster gives a step-by-step walkthrough [right here](#).
- 3) After that, you'll need to integrate/install OptimMonster to your site.

To integrate on any website:

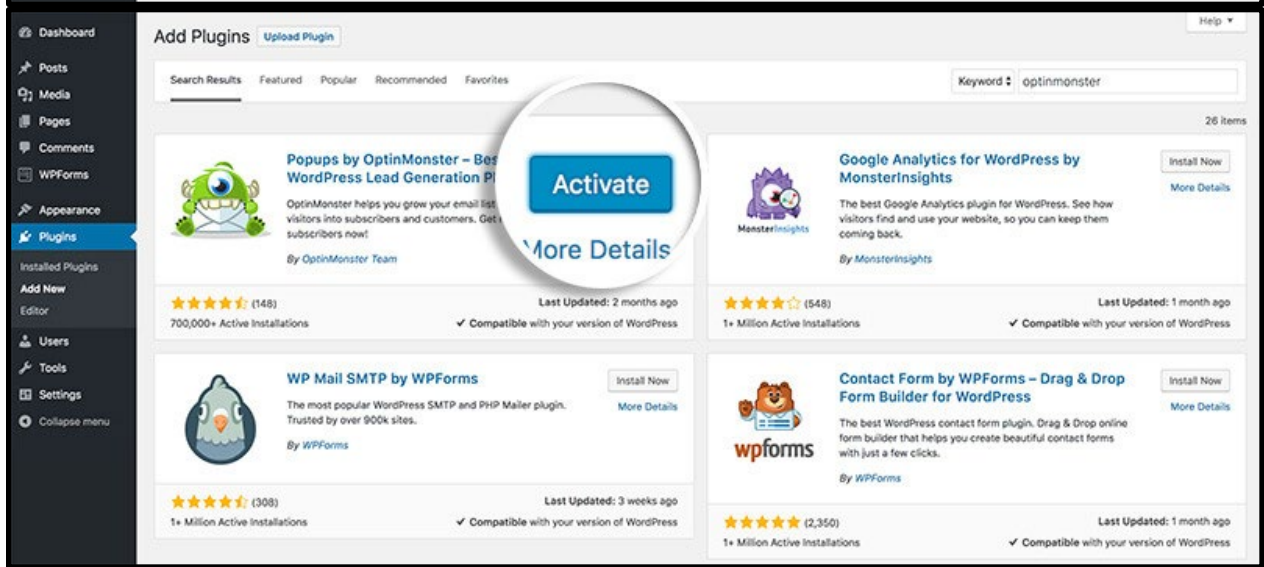
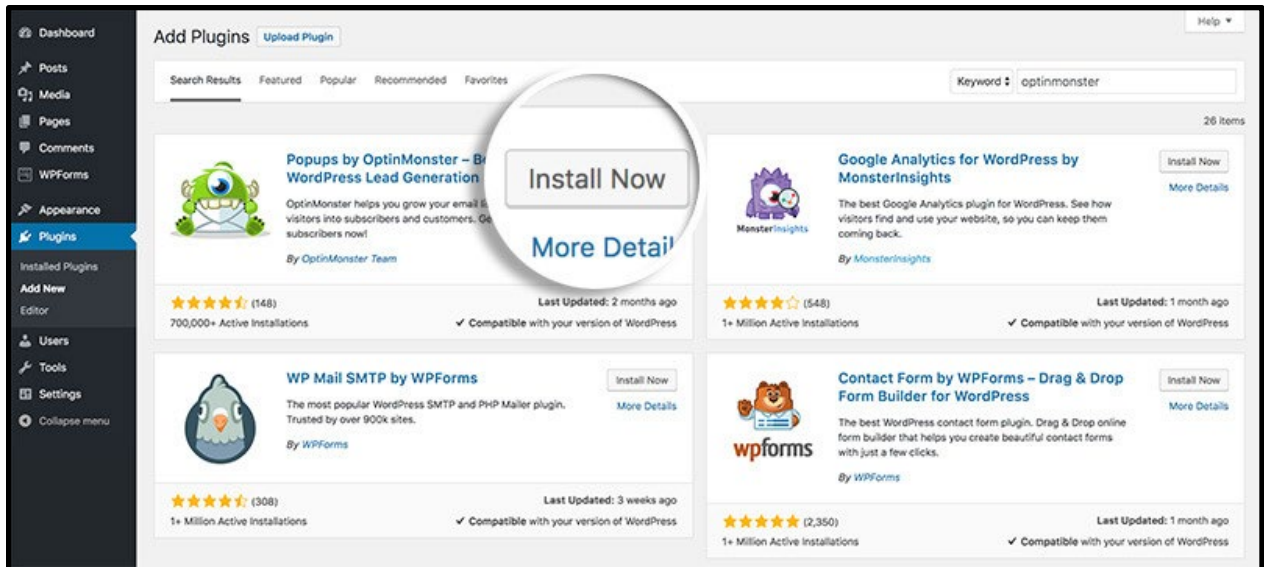
- 1) Choose a campaign in the campaign builder (or build one if you haven't already done so).



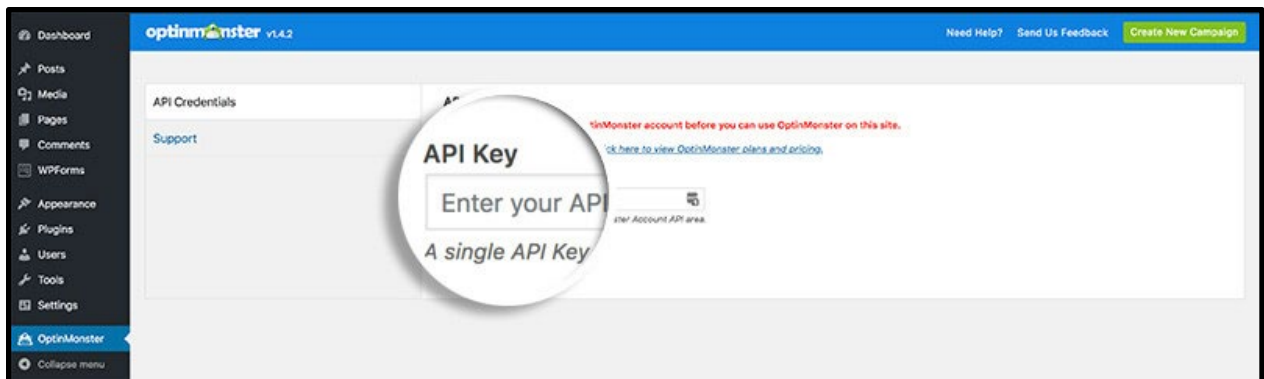
- 2) From within the campaign builder, click over to the 'Publish view' and click on 'Any Website.'



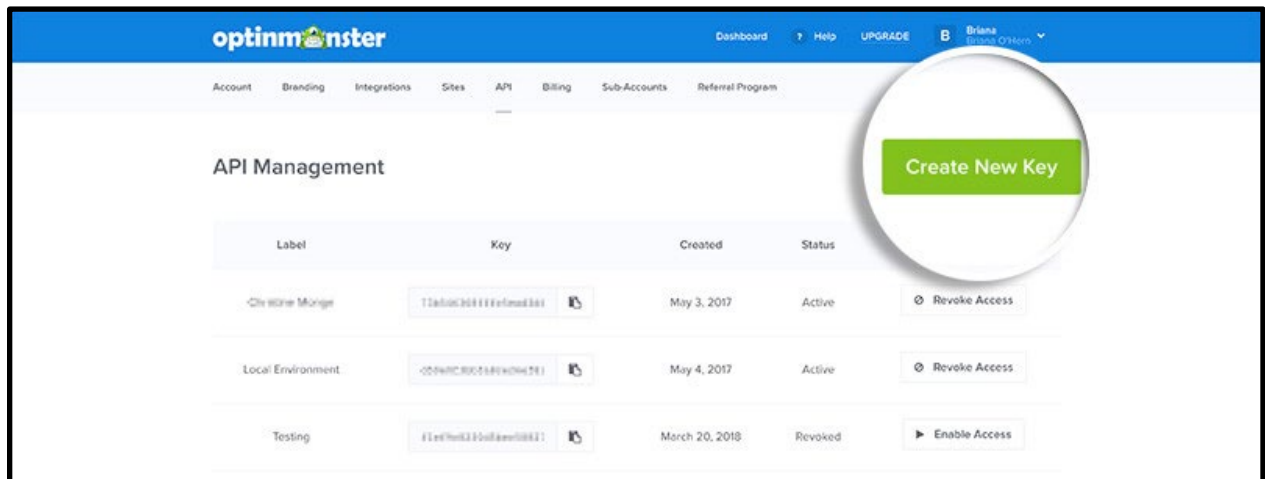
- 3) Copy the code provided.



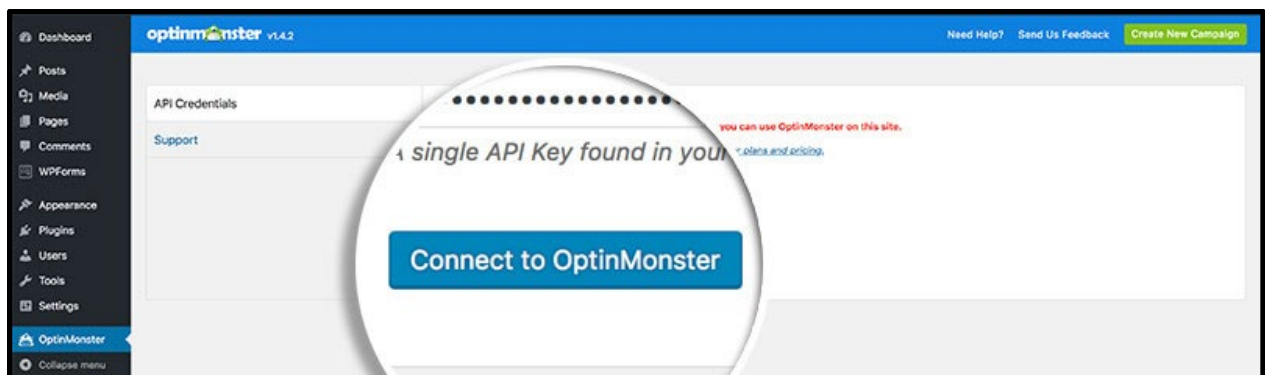
- 4) On the left-hand side of the Wordpress admin dashboard, click on the newly installed OptinMonster plugin. Before moving forward, you'll need to authenticate your OptinMonster account (you'll see a field labeled 'API Key').



- 5) Find your API Key by [clicking here](#). Click your name at the top right of the page, click 'My Account,' then select the API link from the top menu.
- 6) If this is the first time you're using one of these, you'll need to create a new one. Just click on 'Create New Key' on the top right to do that.



- 7) Once you've completed steps 5 and 6, copy and paste your API Key in the field on the Wordpress OptimMonster plugin from step 4.
- 8) Click on 'Connect to OptimMonster.'



- 9) Now the 'Campaigns,' API Credentials,' and 'Support' tabs will be available on Wordpress and you can begin your campaigns!

To integrate with Shopify:

- 1) Log in to your Shopify store by [clicking here](#). Click on 'Apps' on the left-hand side of the dashboard.

- 2) Click on the 'Visit Shopify App Store' at the top of the page.
- 3) Search for and click on the 'OptinMonster' app. Once you've located it, click on the 'Add App' button.
- 4) Click on 'Install App' after you've added it.
- 5) After the app is installed, you'll be redirected to the Campaign Dashboard. From there, you can edit and add campaigns to your Shopify site by following their display rules!

