



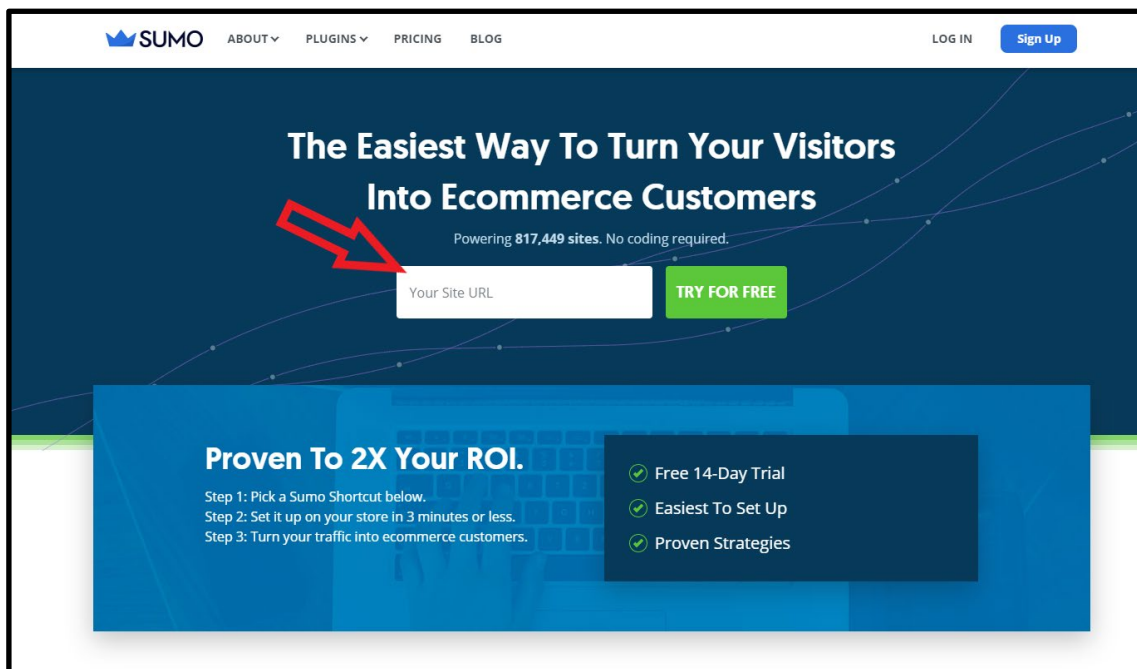
AGENCY UNLOCKED

How to Integrate Sumo on Your Site

All of this information is also available [right here](#).

If you've already installed Sumo and want to skip straight to how to create an email capture, [click here](#).

- 1) Navigate over to the Sumo website by [clicking here](#).
- 2) Register your website by inputting the domain in the required field.

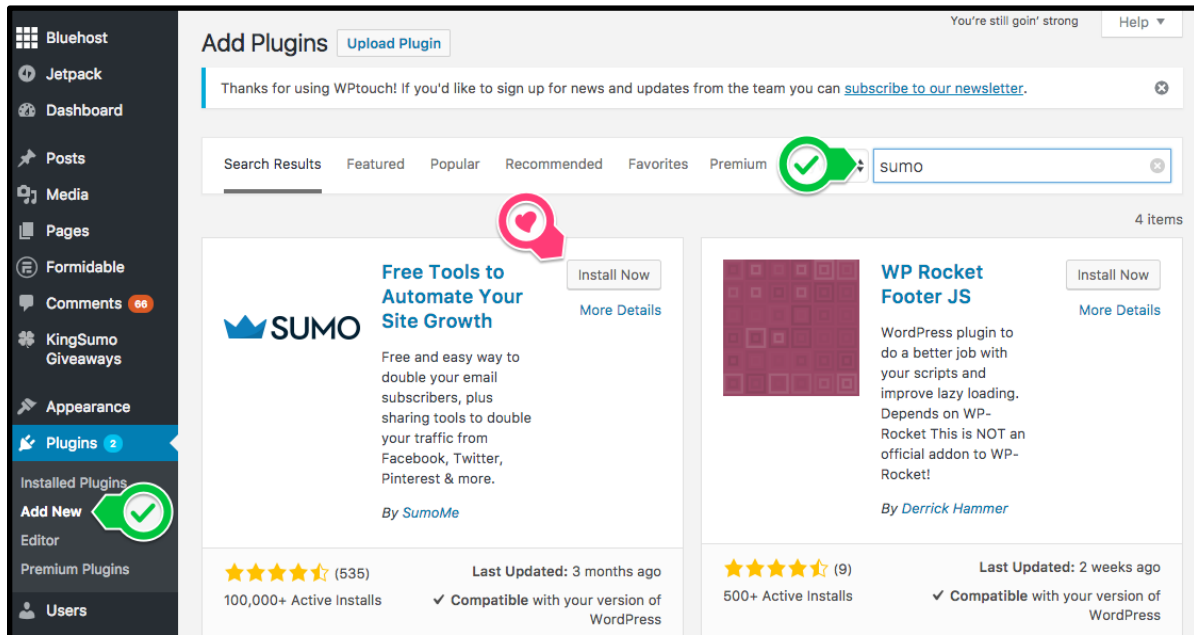


- 3) Once you input that information, you'll be asked to create an account with Sumo using your email and a password.
- 4) Now you're ready to integrate Sumo on your website and create your first campaign.

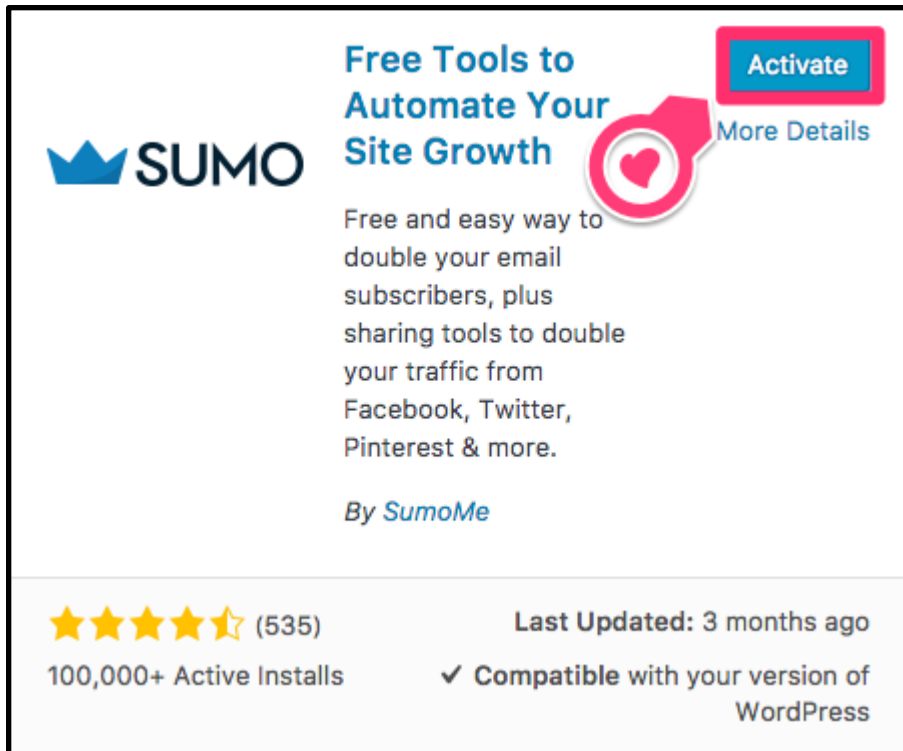
Install Sumo on your Wordpress site:

This specific information can also be found [right here](#).

- 1) On your Wordpress admin dashboard, hover over 'Plugins' on the left-hand side. Click on 'Add New.' Search for 'Sumo' and find the app, then hit 'Install Now' when you've found it.



- 2) After it's been installed, click 'Activate' (in the same place as 'Install Now' was).



SUMO

Free Tools to Automate Your Site Growth

[Activate](#) [More Details](#)

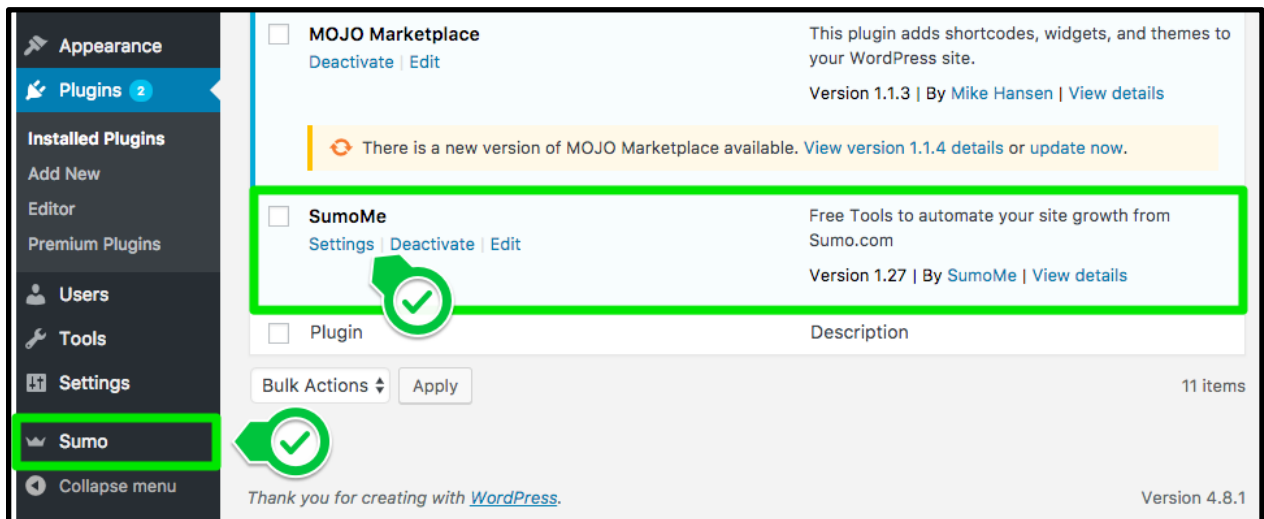
Free and easy way to double your email subscribers, plus sharing tools to double your traffic from Facebook, Twitter, Pinterest & more.

By *SumoMe*

★★★★☆ (535) **Last Updated: 3 months ago**

100,000+ Active Installs **✓ Compatible with your version of WordPress**

- Sumo should now be located on the left-hand side of your Wordpress admin dashboard. Click on it, and hit 'Settings.'



The screenshot shows the WordPress admin dashboard. The left-hand sidebar menu is visible, with the 'Sumo' option highlighted in green. The main content area displays a list of installed plugins. The 'SumoMe' plugin is highlighted with a green border and has a green checkmark icon next to it. The 'SumoMe' plugin details are as follows:

Plugin	Description
<input type="checkbox"/> SumoMe Settings Deactivate Edit	Free Tools to automate your site growth from Sumo.com Version 1.27 By SumoMe View details

Below the plugin list, there are 'Bulk Actions' and 'Apply' buttons, and a 'Thank you for creating with WordPress.' message at the bottom.

- Click on the green 'Connect' button.

The image shows a WordPress dashboard interface. On the left is a dark sidebar with navigation items: Bluehost, Jetpack, Dashboard (highlighted), Home, Updates (2), Posts, Media, Pages, Formidable, Comments (66), KingSumo Giveaways, Appearance, Plugins (2), Users, and Tools. The main content area has a header with the 'WP LIVE' logo and the text 'WordPress Experts at your Fingertips'. Below this is a 'Dashboard' section containing a notification for the Sumo plugin. The notification has a blue background and white text that reads: 'Please Connect Sumo', 'Sumo is the #1 plugin to grow your WordPress site.', and 'Connect today and you'll grow your traffic, build a massive following, and track your progress.' A green 'Connect' button is highlighted with a red border, and a 'Learn More' link is positioned below it. To the right of the button is a pink speech bubble icon containing a white heart.

- 5) You should now be prompted to fill in the login information you created in the first set of directions above!

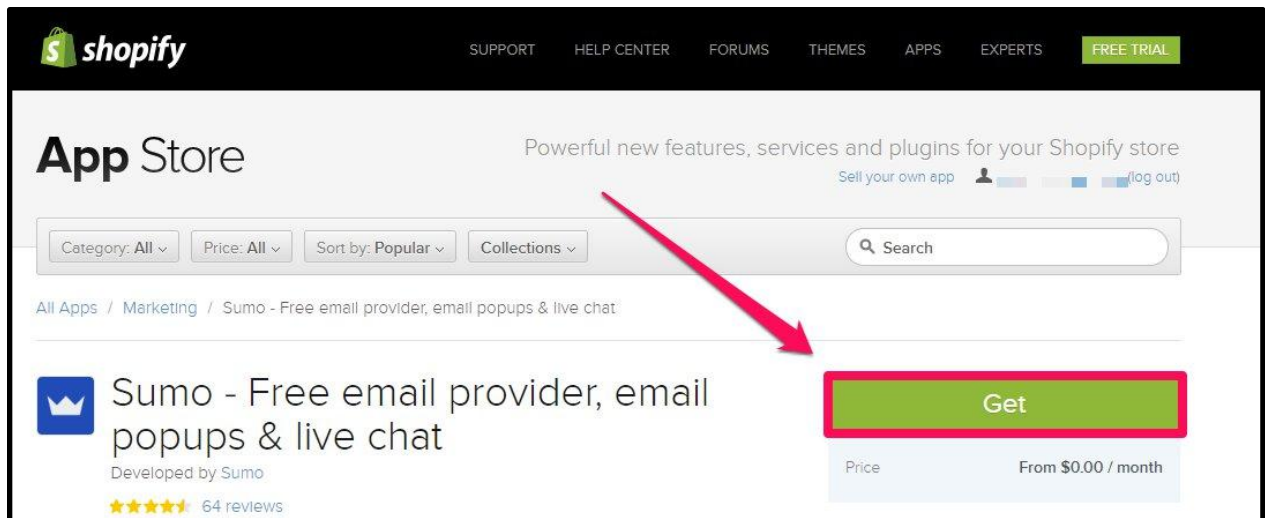


The image shows a SUMO login and sign-up interface. At the top, there is a dark blue header with the SUMO logo (a crown icon followed by the text 'SUMO') and a close button (an 'X' icon). Below the header, the main content area is titled 'Enter Your Information to Log In'. This area contains two input fields: 'Email:' with a placeholder 'Email' and 'Password:' with a placeholder 'Password'. Below these fields is a link that says 'Forgot your password?'. A prominent green button labeled 'Log In' is centered below the password field. Underneath the 'Log In' button is the text 'OR'. Below 'OR' is a grey button with the Google logo and the text 'Sign in with Google'. At the bottom of the interface, there is a light grey bar containing the text 'Don't have an account?' and a blue button labeled 'Sign Up'. The entire login form area is highlighted with a pink border, and the sign-up bar is highlighted with a green border.

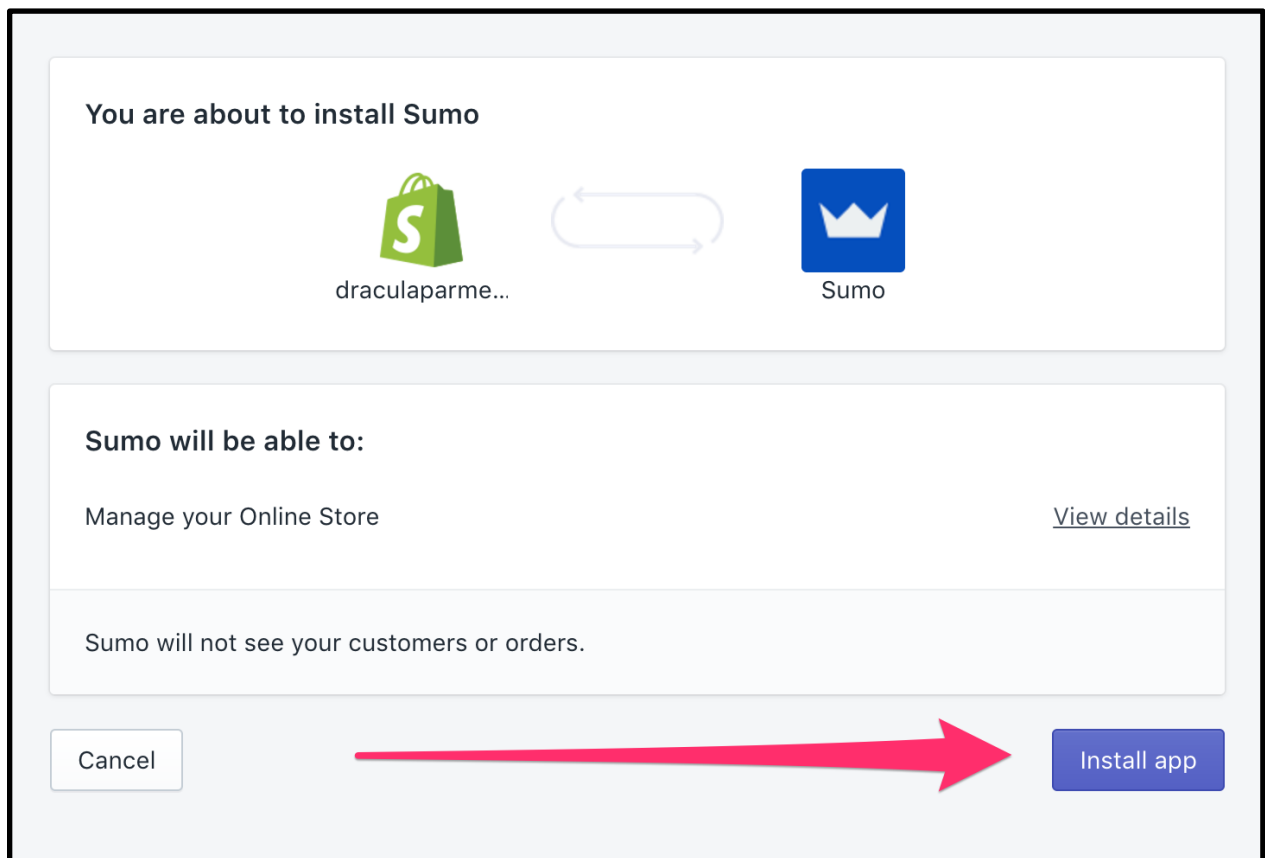
Install Sumo on Your Shopify Site:

This information can also be found [right here](#).

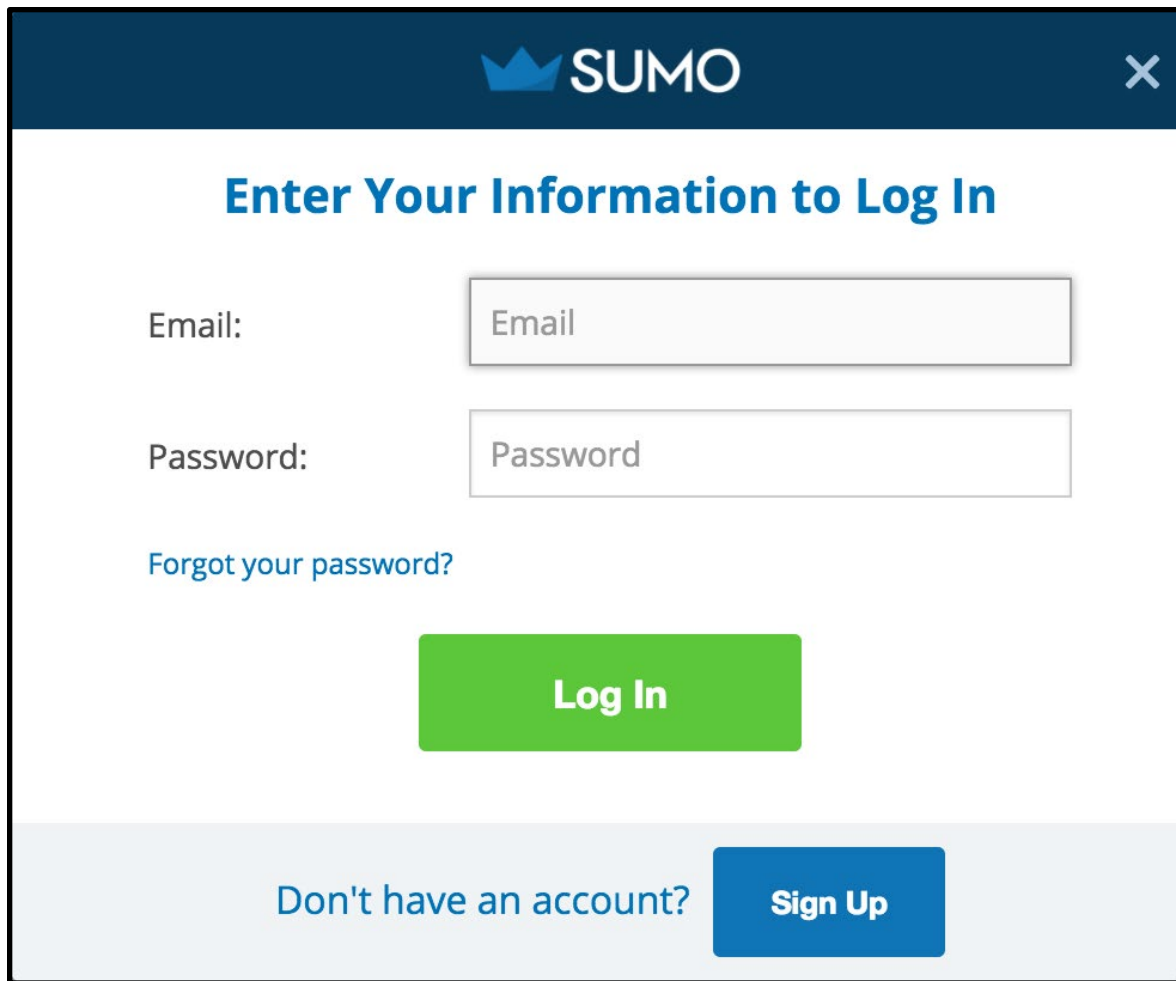
- 1) On the Shopify App Store, search for 'Sumo.' Once you've located it, click the 'Get' button.



2) Once you're on the permissions page, click on 'Install app' at the bottom.



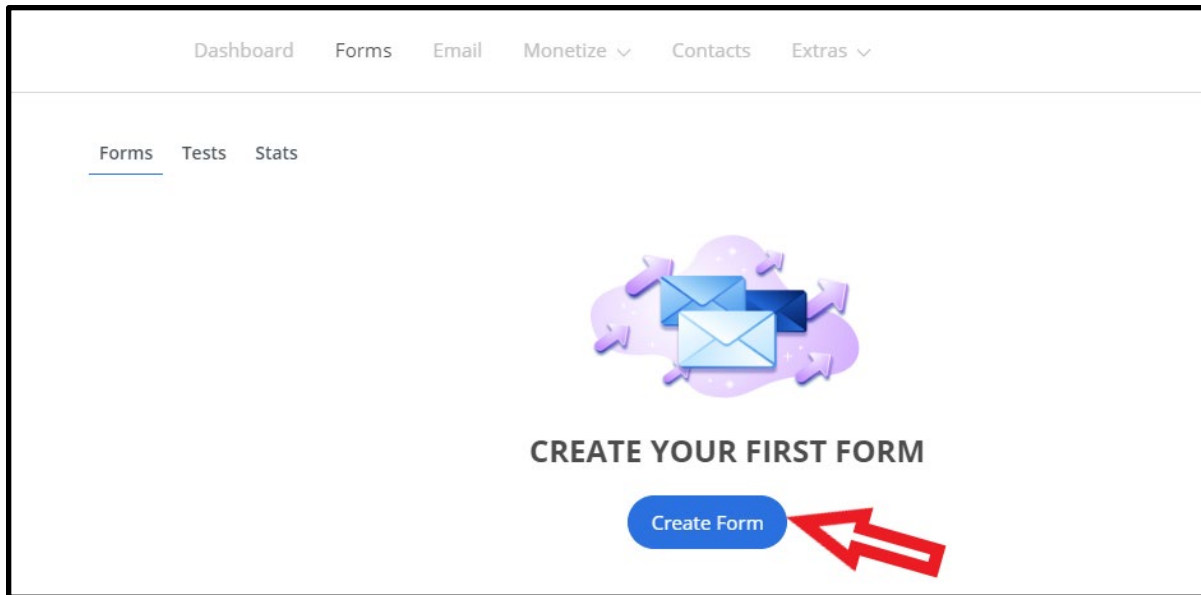
3) At this point, you'll need to enter the login information you created in the first set of steps above.

A screenshot of the SUMO login interface. At the top, there is a dark blue header with the SUMO logo (a crown icon followed by the text 'SUMO') on the left and a close button (an 'X' icon) on the right. Below the header, the main content area is white. The title 'Enter Your Information to Log In' is centered in a bold blue font. Underneath, there are two input fields: 'Email:' followed by a light gray box containing the placeholder text 'Email', and 'Password:' followed by a light gray box containing the placeholder text 'Password'. Below the password field, there is a blue link that says 'Forgot your password?'. In the center, there is a prominent green button with the text 'Log In' in white. At the bottom of the form, there is a light gray footer area containing the text 'Don't have an account?' in blue, followed by a blue button with the text 'Sign Up' in white.

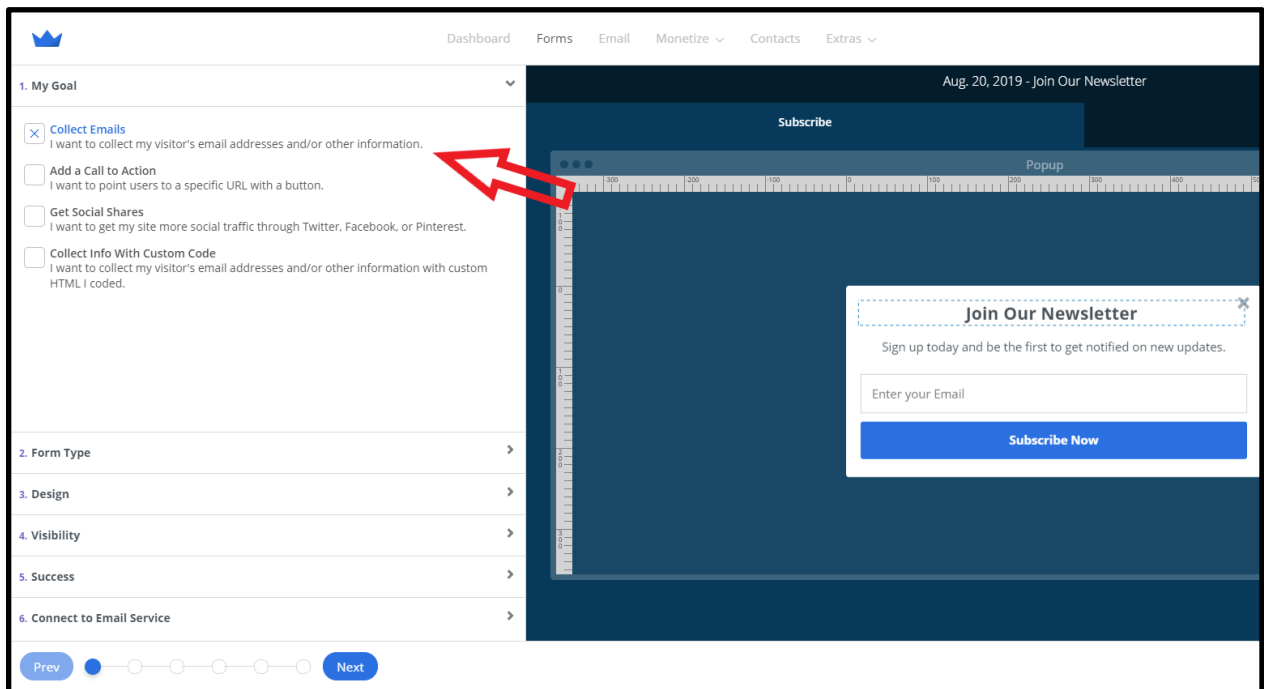
- 4) You're ready to start collecting and sending emails!

Creating Your Email Capture:

- 1) On the Sumo site, once you're logged in, you'll see a list of your sites. Click on the one you want to create an email capture for. After you've done that, click on 'Create Form.'



2) On the left-hand side of the screen, you'll be able to play with the design, form type, visibility, and scheduling settings. But for purposes of this tutorial, you'll want to make sure you start with your goal of 'Collect Emails.'



3) After you've played with the design features, the last step (Step 6 as Sumo labels it) is to connect the captures you receive with your email service.

The screenshot displays the 'Email Services Integration' section of a web application. On the left, a vertical navigation menu lists six steps: '1. My Goal', '2. Form Type', '3. Design', '4. Visibility', '5. Success', and '6. Connect to Email Service', which is currently selected and expanded. Below the menu, a text prompt asks the user to choose an email service to connect to. The main content area features a search bar for integrations and a grid of 16 email service providers, each with a logo and a 'CONNECT' button. The providers are: MailChimp, AWeber, Constant Contact, Campaign Monitor, GetResponse, ActiveCampaign, emma, Mad Mimi, Infusionsoft, feedblitz, HubSpot, MNB, INBOXFIRST, and SAILTHRU. Some providers like Infusionsoft, HubSpot, and SAILTHRU have a lock icon next to their 'CONNECT' button.

4) Now you should be ready to capture emails!