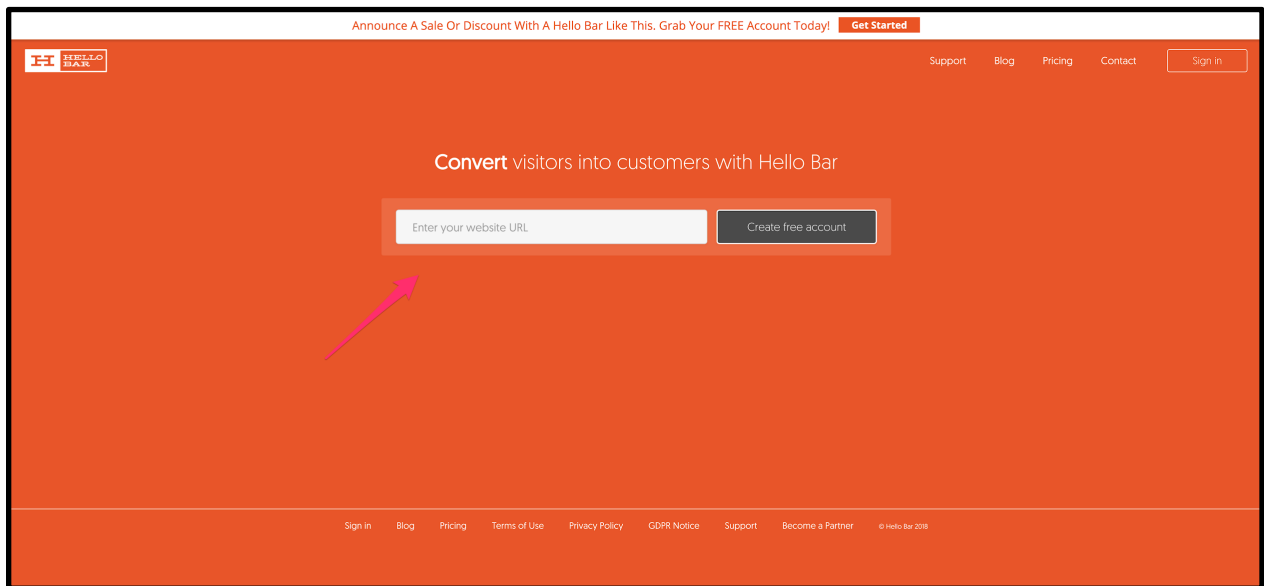




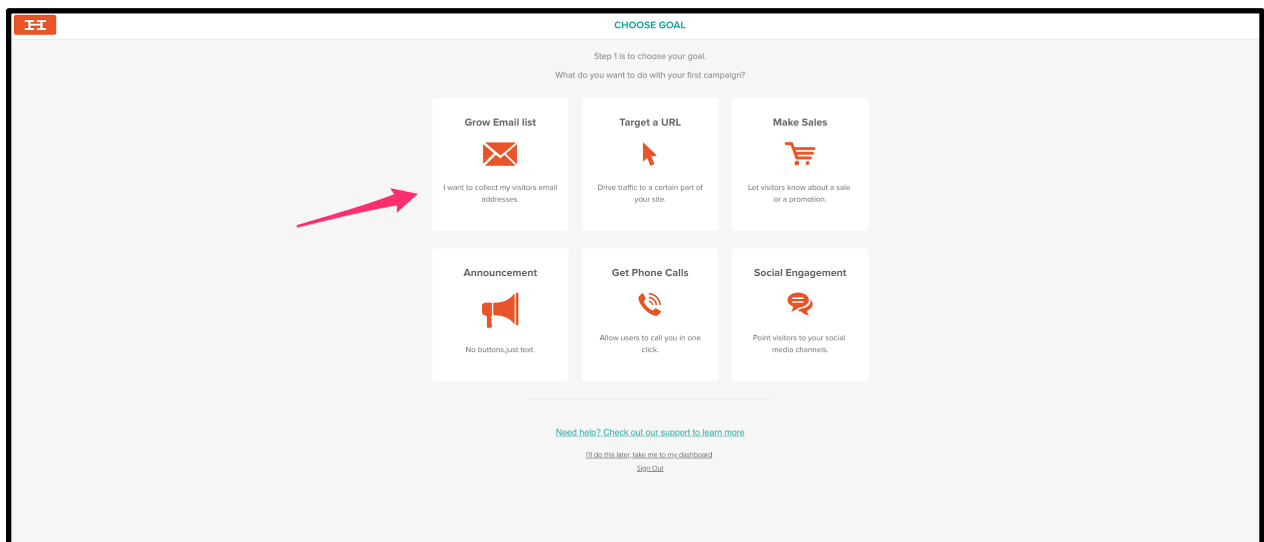
# AGENCY UNLOCKED

## How to Use Hello Bar on Your Site to Capture Email

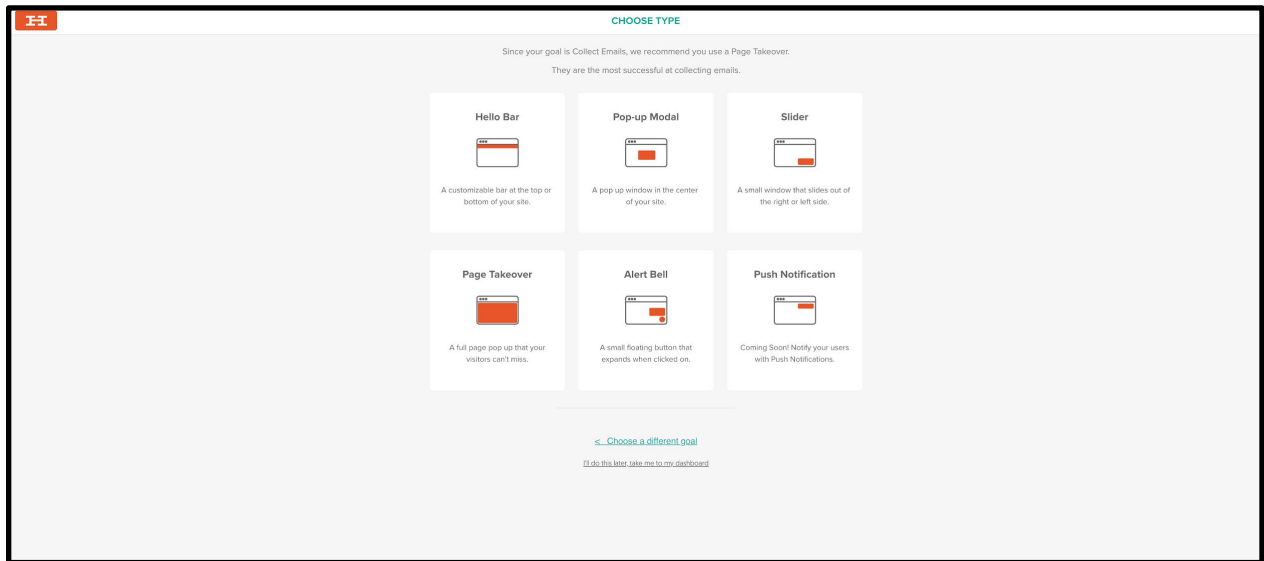
- 1) Create an account on Hello Bar by [clicking here](#). Fill out the information when prompted.



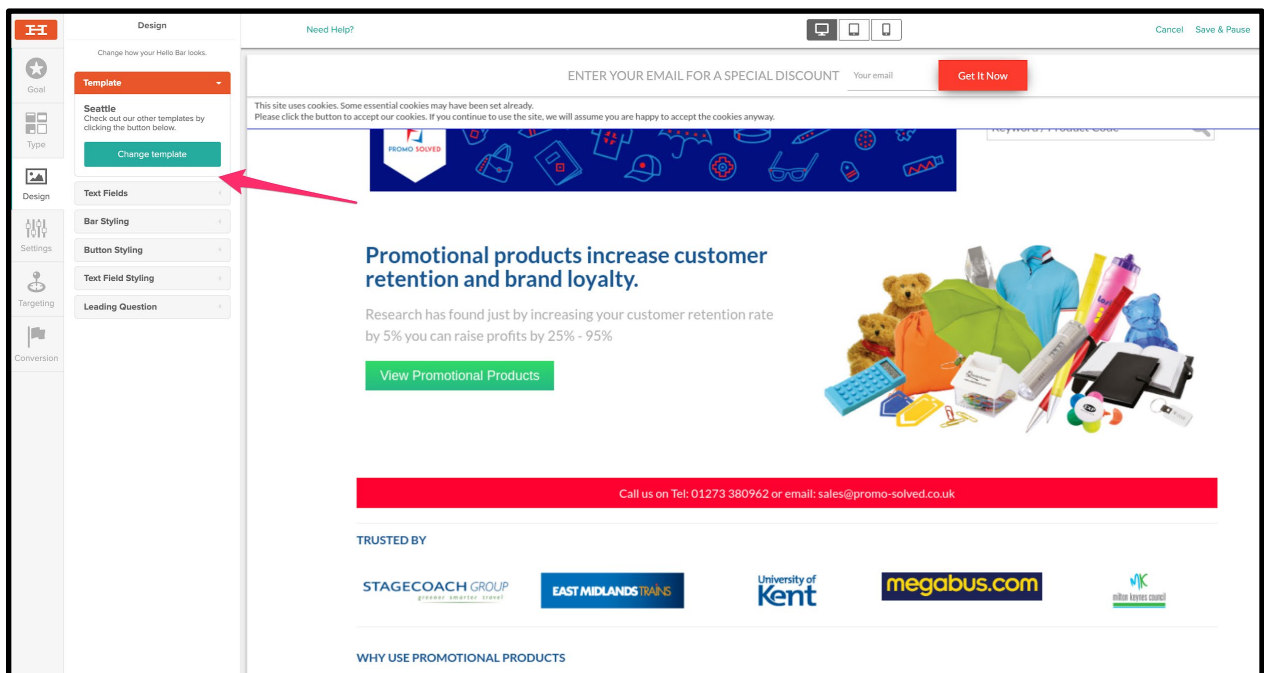
- 2) For this tutorial, you'll want to click on 'Collect emails' when the Hello Bar asks for your goal in using them.



- 3) From there, you can choose what you think is the best way to capture the emails: a bar, a modal, a slider, a page takeover, or an alert.



- 4) Next is the design. You can change the text, colors, and fonts in the box.



- 5) Click 'Next' at the bottom of the page, and you'll be taken to settings. You can play around with them, as they'll ask questions about whether you want the capture button to wiggle, whether the box or bar will remain in place while scrolling, and whether you want users to have the ability to hide the bar. Click 'Next' when you're finished.

- 6) The next option is asking who should see the box/bar, and how long after someone's given their email should they continue to see it. Click 'Next' when you're finished choosing.
- 7) The last step is conversion styling – as in what kind of text should pop up once someone has given you their email.
- 8) Once you're finished all that – and don't worry, you can always go back – click 'Publish Now' on the top right of the window.

## **Installation of the Hello Bar on your site:**

You can view all of this information by [clicking here](#) as well.

### **To install on your website yourself:**

- 1) Click on the above link.
- 2) Click on the box 'I can install code myself' on that page.
- 3) Copy and paste the code provided right before the closing `</body>` tag on your website.

### **For Wordpress installation:**

- 1) Navigate on over to the admin dashboard of your website. Hover your mouse over 'Plugins' on the left-hand side. Click 'Add New.'
- 2) Search for Hello Bar, and click 'Install Now' once you've located it. After it's finished installing, click on 'Activate.' It'll be in the same place as 'Install Now' was.
- 3) The Hello Bar plugin should now show up on your Wordpress admin sidebar, so click on that. Copy your site snippet (that Hello Bar provides [right here](#)), and you should be good to go!

### **For Wix installation:**

- 1) Copy your Hello Bar ID from [right here](#).
- 2) Go to your Wix account, click 'Promote,' then 'Marketing Integrations,' and, in the HelloBar widget, click 'Go for it.'